

# Global Aluminum Metal Fencing Market Report 2023

Key Players, Types, Applications, Countries, Market Size, Forecast till 2030

**Published By: Cognitive Market Research** 















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### **Company Strategy**

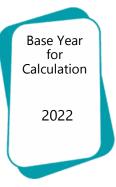
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## **REPORT DETAILS**

The base year for the calculation is 2022 and 2018 to 2022 will be historical period. At the same time, data for the year 2023 will be an estimated one while the forecasted data will be from year 2023 to 2030.







### **Research Methodology**

- Primary Research Methodology
- Secondary Research Methodology
- Market Size Estimation Methodology
- Data Triangulation

### **Market Dynamics**

- Key Drivers, Restraints & Opportunities
- Market Attractiveness Analysis for Each Segment & Region
- PESTEL Analysis
- Porter 5 Force's Analysis
- Value Chain Analysis

### **Competitors Analysis**

- Business Segment/Overview:
- Investment In Research & Development
- Recent Development:
- Business Strategy
- SWOT Analysis

### Regional & Country Analysis

- North America (United States, Canada, Mexico)
- Europe (UK, France, Germany, Italy, Russia, Spain)
- Asia Pacific (China, Japan, Korea, India, South East Asia)
- South America (Brazil, Argentina, Colombia)
- Middle East & Africa (GCC Countries, Egypt, South Africa, Nigeria, Turkey)





### **Report Scope**

### Grade

- Commercial
- Industrial

### **Type**

- Mesh
- Strip

### **Application**

- Residential
- Commercial
- Industrial

### Regions

- North America
- Europe
- Asia-Pacific
- South America
- Middle East and Africa



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### **Chapter 4** Aluminum Metal Fencing Market Overview

#### 4.1 Product Overview and Scope of Aluminum Metal Fencing Market

Aluminum metal fencing is a type of fencing that is constructed using aluminum as the primary material. It offers a combination of durability, aesthetic appeal, and low maintenance, making it a popular choice for various applications such as residential, commercial, and industrial fencing.

Aluminum is naturally resistant to rust and corrosion, making it well-suited for outdoor applications where exposure to the elements is common. Unlike iron or steel, aluminum doesn't easily rust, ensuring the fence maintains its appearance and structural integrity over time. Further, it requires minimal maintenance. It doesn't need to be painted or treated to prevent rust, which reduces ongoing upkeep costs. Occasional cleaning with soap and water is usually sufficient to keep it looking great.

Due to its lightweight nature, aluminum fencing is relatively easy to install. This can potentially reduce labor costs and installation time and thus increases the demand for it.



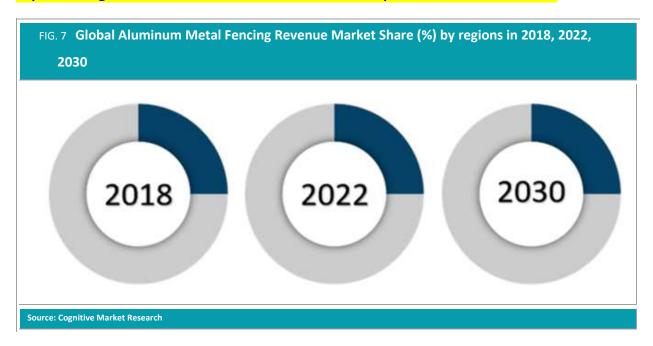


### 4.2 Global Aluminum Metal Fencing Revenue Market by Region (2018-2030)

TABLE 2 Aluminum Metal Fencing Market Revenue (USD Billion) Comparison by Region (2018-2030)

| Regions              | 2018 | 2022              | 2030 | Market<br>Share (%)<br>2030 | CAGR (%)<br>(2023-<br>2030) |
|----------------------|------|-------------------|------|-----------------------------|-----------------------------|
| North America        | XX   | XX                | XX   | xx%                         | xx%                         |
| Europe               | XX   | XX                | XX   | xx%                         | xx%                         |
| Asia Pacific         | XX   | XX                | XX   | xx%                         | xx%                         |
| Latin America        | XX   | XX                | XX   | xx%                         | xx%                         |
| Middle East & Africa | XX   | XX                | XX   | xx%                         | xx%                         |
| Total                | XX   | <mark>5.16</mark> | XX   | xx%                         | <mark>5.42%</mark>          |

The Global Aluminum Metal Fencing market was valued at USD 5.16 Billion in 2022 and is expected to grow at a CAGR of 5.42% over the forecast period from 2023 to 2030.





### **Chapter 8** Aluminum Metal Fencing Market – Industry Analysis

#### 8.1 Market Drivers

### 8.1.1 Urbanization and Construction Activities drives the Global Aluminum Metal Fencing Market

Urbanization and construction activities are significant drivers of various industries, including the aluminum metal fencing market.

Urbanization involves the growth and expansion of cities, leading to increased demand for infrastructure development. This includes the construction of residential, commercial, and industrial buildings, as well as roads, bridges, and public spaces. Many of these projects require fencing solutions for safety, security, and aesthetic purposes.

As urban populations grow, there is a continuous need for housing. Residential developments, including gated communities, housing complexes, and individual homes, often incorporate aluminum fencing to demarcate property boundaries, enhance security, and contribute to the overall visual appeal of the area.

Urbanization drives the establishment of new commercial centers, office buildings, and industrial facilities. These projects may require fencing for security, access control, and privacy. Aluminum fencing is favored for its combination of durability, aesthetics, and low maintenance.

Urbanization leads to the development of public spaces such as parks, gardens, recreational areas, and community centers. These areas often utilize aluminum fencing to create boundaries, protect landscaping, and provide safety for visitors.

With denser populations in urban areas, safety and security concerns become more pronounced. Aluminum fencing is often chosen for its ability to create secure perimeters around properties while maintaining an open and welcoming appearance.

Urbanization comes with a focus on aesthetics as cities strive to create visually appealing environments. Aluminum fencing offers customizable design options that can complement various architectural styles and contribute to the overall aesthetics of urban spaces.

Urban areas are subject to zoning regulations and building codes that often specify the type of fencing allowed. Aluminum fencing's versatility makes it adaptable to these regulations, ensuring compliance while meeting functional and aesthetic requirements.



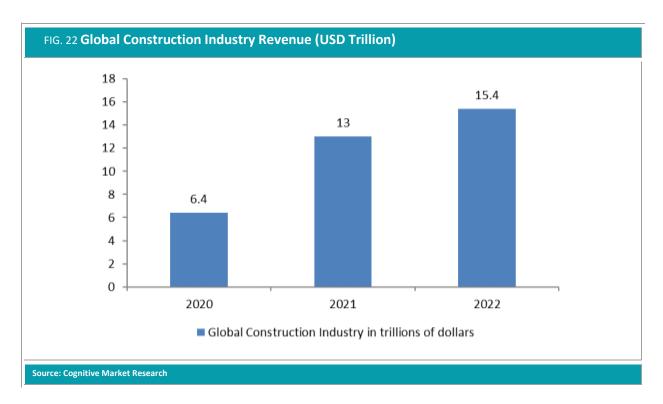
As cities evolve, there's a need to renovate and upgrade existing infrastructure. Aluminum fencing can be a suitable choice for retrofitting projects due to its lightweight nature and ease of installation.

Urban areas often host events, festivals, and gatherings that require crowd control and safety measures. Temporary aluminum fencing can be used to create designated areas and control pedestrian flow.

Urbanization is often linked to economic growth and increased consumer spending. This growth can lead to higher demand for construction and renovation activities, further driving the need for aluminum fencing.

Amid urbanization, there's a growing emphasis on creating green spaces and sustainable environments. Aluminum fencing can be used to protect green areas and contribute to the overall ecological balance of urban regions.

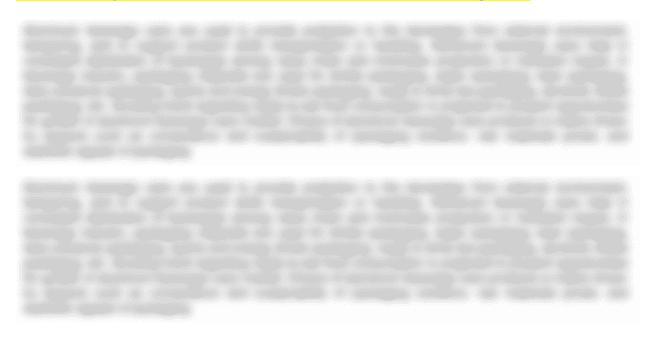
Overall, the ongoing process of urbanization and the associated construction activities create a continuous demand for aluminum fencing. As cities expand and evolve, the need for durable, low-maintenance, and aesthetically pleasing fencing solutions becomes increasingly important, positioning aluminum fencing as a preferred choice in urban environments.



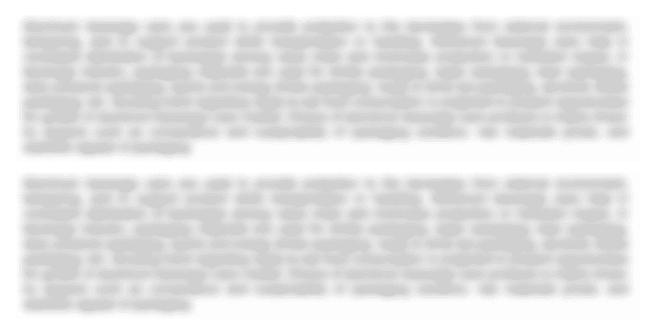


#### 8.2 Market Restraints

#### 8.2.1 Competition from Other Materials hinders the market growth



### 8.2.2 Pricing and Affordability poses significant challenges to the market



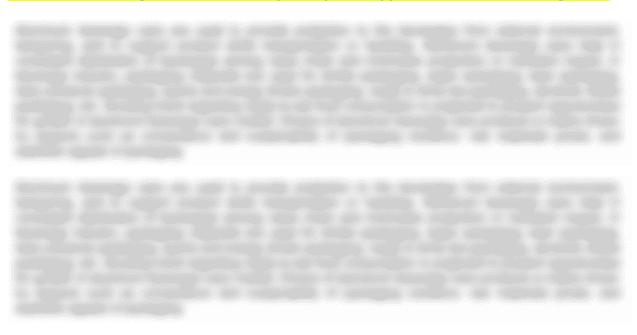


#### 8.3 **Opportunity**

### 8.3.1 Customization and Aesthetics provides considerable edge to the market



### 8.3.2 Technological Innovations opens up new opportunities for market growth





### 14.14 Fortress Building Products

### 14.14.1 Fortress Building Products Basic Information, Manufacturing Base, Sales Area and its Competitors

TABLE 13 Fortress Building Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

| Sr.<br>No. | Item                     | Description   |
|------------|--------------------------|---|
| 1          | Company Name             | Fortress Building Products  |
| 2          | Website                  | www.FortressBP.com  |
| 3          | Headquartered            | United States   |
| 4          | Market Position/ History | Fortress Building materials is one of the most powerful brands in the residential, multi-family, and commercial building materials industries, having been built on the foundation of more than 50 years of invention. Texas-based Fortress has twice been included in the Inc. 5000 list of fastest-growing private companies. The business has also qualified for two years in a row for the Dallas Mid-Market 50 Fastest Growing Companies with Revenues Under \$750 Million list. |
| 5          | Sales Area               | North America   |
| 6          | Manufacturing Location   | United States   |
| 7          | Competitors              | Specrail Ltd, Ameristar Fence Products Inc, Livers Bronze Co, Fairway Architectural Railing Solutions, etc  |
| 8          | Ownership Type           | Private   |
| 9          | Contact Information      | 1720 N 1st Street, Garland, TX 75040 Tel: 1-866-323-4766  |



#### 14.14.2 Business Segment/ Overview:

Fortress Building Products is a cutting-edge maker of building materials. Its products are designed to provide and support the expanding building materials, fencing, and railing sectors in North America and beyond. The company is made up of four operational business entities: Fortress Railing Products, Fortress Fence Products, Fortress Deck Products, and OZCO Building Products.

#### **Fortress Railing Products**

Fortress is one of the most powerful brands in the railing market because it is continuously on the cutting edge. Fortress is a category designer for everything from commercial, code-tested items to a variety of household designs. Its whole array of railing solutions for Outdurable Living demonstrates this.

#### **Fortress Fence Products**

The company offers fencing solutions for residential, commercial, multi-family, high-security, or industrial applications.

#### **Fortress Deck Products**

Fortress decking is leading a transformation and starting a revolution. It provides two unique lines that will alter the client's needs. It also offers unmatched endurance and unmatched beauty thanks to this wide variety of styles and costs which provide an opportunity to create a deck with innovation.

The company offers several products such as:

- Decking
- Railing
- Fencing
- Framing
- Lighting
- Fasteners
- Cladding
- Pergolas



### 14.14.4 Aluminum Metal Fencing Product Types Specification

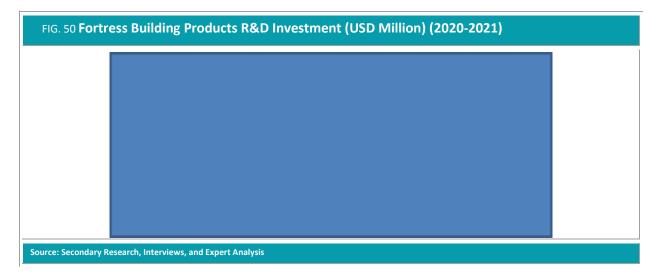
| Product   | Product Description  |  |  |  |  |
|---|--|--|--|--|--|
| A2 commercial   | The A2 commercial aluminum fencing is the most durable and adaptable         |  |  |  |  |
| aluminum fencing  | fence company provides. The bigger rail and picket shapes, paired with       |  |  |  |  |
|   | lightweight tempered metal, safeguard any perimeter. Without                 |  |  |  |  |
|   | maintenance, users may get an expensive style and modern aesthetics.         |  |  |  |  |
|   | Key Features:  |  |  |  |  |
|   | Flexible, rackable design for sloped landscapes                              |  |  |  |  |
|   | Hidden picket-to-rail fastener system offering high-qualit                   |  |  |  |  |
|   | aesthetics   |  |  |  |  |
|   | Notched Rail & Pre-Punched Post design                                       |  |  |  |  |
|   | Architectural grade powder coating process                                   |  |  |  |  |
|   | Colour-matched panel to post stainless steel fasteners                       |  |  |  |  |
|   | Perfect for saltwater & coastal environments                                 |  |  |  |  |
|   | Rust-free panels, posts & fasteners  |  |  |  |  |
|   | Lifetime limited warranty maximizes investment                               |  |  |  |  |
|   | Basic Specifications:  |  |  |  |  |
|   | • Pickets: .75" x .75"   |  |  |  |  |
|   | • Rails: 1.25" x 1.50"   |  |  |  |  |
|   | Picket Spacing: 3.75"  |  |  |  |  |
|   | Multiple styles with true panel heights ranging from 48" to 72"              |  |  |  |  |
| ATHENS  | Athens Residential aluminum fence and gate line is coated in a multi-stage   |  |  |  |  |
| RESIDENTIAL   | process that employs an architectural-grade powder coat to preserve the      |  |  |  |  |
| Aluminium Fencing metal fencing from the weather. Athens Residential has a rack |  |  |  |  |  |
|   | that makes it simple to adapt to slope variations. It has a sleek, completed |  |  |  |  |
|   | appearance thanks to a patent-pending concealed fastening mechanism.         |  |  |  |  |
|   | Key Features:  |  |  |  |  |
|   | Hidden fastener system provides a clean, flowing appearance                  |  |  |  |  |
|   | Peace of mind with the FortressLock coating process and lifetime             |  |  |  |  |
|   | limited warranty   |  |  |  |  |
|   | Fully rackable panels match up to 10 degrees of grade change                 |  |  |  |  |



- Gloss Black (traditional shine) and Black Sand (modern matte) finishes available
- 8-panel styles to choose from in 2 & 3 rail configurations
- Easy installation with 2" & 2.5" pre-punched posts
- Multiple panel configurations to meet ICC Pool Code
- Poly-Loc clip secures rails into the post with ease and will not rust like metal clips used by all other competitors
- Internal rail support designed specifically for faster notching
- Walk, Drive, and Arched Gates available in 4', 5', and 6' heights
- Made from extruded 6005-T5 aluminum
- Virtually no upkeep or maintenance is needed with FortressLock rust-free panels
- Lifetime limited warranty maximizes your investment

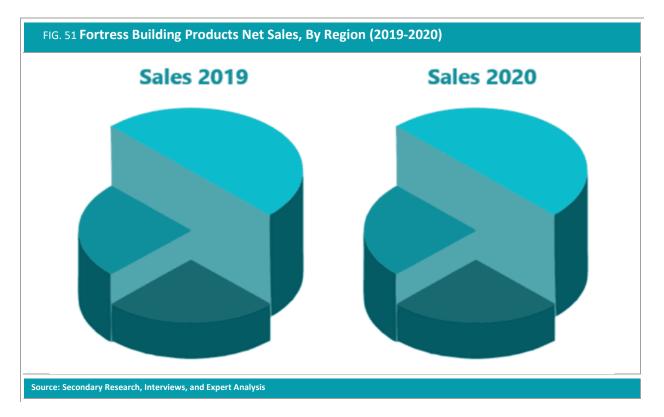
#### 14.14.5 Investment in Research and Development

Research and development costs incurred and charged to income for the fiscal years ended December 31, 2021 and 2020 were \$XX million and \$YY million respectively.





### 14.14.6 Fortress Building Products Net Sales, By Region (2019-2020)



### 14.14.7 Recent Developments:

| Year           | Latest News  |  |  |  |  |  |
|----------------|--|--|--|--|--|--|
| September 2021 | 021 Fortress Building Products launched A2 commercial aluminium fencing      |  |  |  |  |  |
|                | Fortress building Products introduces its newest product, an A2              |  |  |  |  |  |
|                | commercial aluminium fence, to give commercial construction experts a        |  |  |  |  |  |
|                | fashionable perimeter line solution that offers exceptional versatility. The |  |  |  |  |  |
|                | fence is made of lightweight, tempered aluminum that is sturdy and long-     |  |  |  |  |  |
|                | lasting enough to guard commercial-grade property borders, and it has        |  |  |  |  |  |
|                | broader rails and picket profiles than the Athens Residential product line.  |  |  |  |  |  |
|                | The system can tolerate grade variations up to 40 inches and achieve the     |  |  |  |  |  |
|                | widest range of rackability in the commercial industry for a smooth,         |  |  |  |  |  |
|                | continuous fence line on uneven ground. A2 complements Fortress              |  |  |  |  |  |
|                | Building Products' current Athens Residential aluminum fence line and is     |  |  |  |  |  |
|                | offered through its North American dealer network. There is a need for       |  |  |  |  |  |
|                | fence systems with better rackability that can readily adjust slope          |  |  |  |  |  |



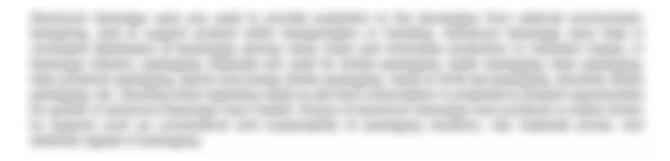
variations because few commercial buildings and mixed-use projects are located on perfectly level land. These requirements may be satisfied while also offering uniform strength with a fence system like A2.



### 14.14.8 Business Strategy

Fortress Building solutions prioritizes innovation and is dedicated to creating ground-breaking solutions to advance the decking and railing sector. For instance, the business has applied multi-layered, long-lasting anti-corrosion coating technology to its goods, which it has adopted from the premium car sector. This results in railing items that are almost maintenance-free and long-lasting. Fortress is devoted to producing the toughest railing systems on the market. It take the initiative to test products to ensure that they adhere to or surpass codes for different single-, multi-, and commercial applications.

### 14.14.9 **Management Change**





### 14.14.10 **S.W.O.T Analysis**

#### Strength

- Unique manufacturing process
- Innovative new framing

#### Weakness

Limited focus area

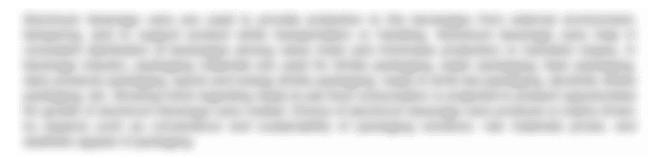
### Opportunity

- Expansion in product line
- Rising construction activities

#### **Threats**

- Fluctuation in raw material costs
- Disruption in supply chain

### 14.14.11 Fortress Building Products COVID-19 Impact Analysis



Note: Company Revenue Information Will Be Provided Subject to Data Availability!



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|--|---|--|--|
| Master copy (Region + country edition) starts at a price range of \$3,740.00 | https://www.cognitivemarketresearch.com/assets/client_dashboard/pdf/<br>Sample Global Aluminum Metal Fencing Market Report 20231691741<br>005.pdf |  |  |
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| Electric fencing Market   | https://www.cognitivemarketresearch.com/electric-fencing-market-<br>report |



### Differentiation between two editions (Region Specific Edition Vs Region + Country Specific Edition):

|   | Region-level market split<br>starts<br>@ \$2,445.00 USD | Region + Country level<br>market split at<br>additional cost of<br>+\$1,295 USD |
|---|---|---|
| Executive Summary & Market Overview   | ✓   | ✓   |
| Manufacturers Market Share and Profiles/Analysis  | ✓   | ✓   |
| ESG Analysis  | ✓   | ✓   |
| Qualitative Analysis {COVID – 19 Impact, Industrial Dynamics, Market Attractiveness Analysis, PESTEL Analysis, Porter's Five Forces Analysis, Consumer Preference Analysis, Patent Analysis, Industrial Chain Analysis, Manufacturing Cost Analysis}  | <b>✓</b>  | <b>√</b>  |
| Segmentation Analysis {Revenue and Market Share (%) (2018-2030), Value, Absolute & Opportunity Analysis, Comparisom by Country (2021 Vs 2024)}  | <b>√</b>  | <b>√</b>  |
| Regional Analysis {Revenue and Market Share (%) by Region (2018 - 2030)}  Regions Analyzed:  North America Europe Asia-Pacific South America Middle East and Africa  Country Analysis {Revenue and Market Share (%) by Country (2018 - 2030)}  Countries Analyzed:  | <b>√</b>  | ✓   |
| <ul> <li>North America (United States, Canada, Mexico)</li> <li>Europe (United Kingdom, France, Germany, Italy, Russia)</li> <li>Asia-Pacific (China, Japan, Korea, India, Rest of APAC)</li> <li>South America (Brazil, Argentina, Colombia, Rest of South America)</li> <li>Middle East and Africa (Turkey, Nigeria, Egypt, South Africa, GCC Countries)</li> </ul> | <b>√</b>  | ✓   |
| Additional Countries Analysis: {Revenue and Market Share (%) by Country (2018 - 2030)}  Additional Countries Analyzed:  Europe (Spain, Sweden, Denmark, Netherlands, Switzerland, Belgium)  Asia-Pacific (Australia, Philippines, Singapore, Malaysia, Thailand, Indonesia)  South America (Peru, Chile)  Middle East and Africa (Saudi Arabia, UAE, Rest of MEA)     | X   | <b>√</b>  |
| Regional Company Market Share (any one)   | X   | <b>√</b>  |



| Country Company Market Share (any one) | Х | ✓ |
|--|---|---|
| Volume Data (On Request)               | Х | ✓ |



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